Text Social Apps for iPhone and Android

As we know, our customers are the bread & butter, and lifeline of our business, so it's only fair that we recognise that fact, thank them and duly reward them for their continuous custom. Getting more from our business and our customers, is what will keep us trading/open, we do that by offering them extra incentives, cashback, loyalty purchasing points and much much more.

Presenting www.businessappslocal.co.uk

Businessappslocal.com can customize and configure an App that can suit your shop/outlet, no matter what line of business or trade you are engaged in.

With a customised, personalised professional App, tailored to suit your line of business, you will stand out from the crowd.

App Functions & Options

In this particular slide, there is not enough room to list all the options and functions, that can be customized to suit the particular line of business you are involved in.

In the rewards program for instance, there are 9 different options that we can utilize to thank our customers for their business. Statistics show that 90% of people who have rewards points and other valuable data will keep their apps as they continue to look for value for money.

Some of the Rewards Programs.

- Spend Based Rewards - ie 5% cash back into their account
- Submit a Receipt - Proof of spend rebate
- Points accumulated - Redeem points on certain items in store
- Refer a Friend - When friend spends money, referrer gets rewarded
- Coupons - Buy coupons/ gift vouchers and pass on as a gift or present
- VIP Rewards - End of year spend accumulation…..get cash back
- Loyalty Punch Card - ie Buy 5 pizzas...get the sixth FREE
- Scratch & Win - Gamification...win cash or in-store prizes...And much much more.

Other App Functions

Smart Reviews on Purchases or Store Visit etc etc.

Leave feedback on a recent purchase, in-house meal, take out pizza, trip to hairdresser and so on.

These positive reviews and comments are automatically uploaded onto owners FB page and other social media accounts.

Excellent

⭐⭐⭐⭐⭐

For Restaurants

- Table Reservation - Booking confirmation etc etc
- Food ordering- Customize orders, specials etc etc
- Tips Calculator - Optional
- Menu choices - Vegan only, vegetarian, kids choices etc et
- Event specials - Mother's Day, 21st, Christenings and so on
- Reviews and ratings also available

Apps For Hairdressers

- Appointment Booking - Book online thru App
- Time-Slot Booking - Time your own appointment
- Book with certain hair specialists - Book stylist
- Employee Profile - Look at the Staff Qualifications
- Loyalty Rewards - Reward customers for their loyalty
- Result of above- Be open 24/7
- Employee Schedule - Notify staff of work rota

Time Slot Booking

Appointment Booking

Employee Schedule							
Monday 4-13-09			Tuesday 4-14-09			Wednesday 4-15-09	
In	Out		In	Out		In	Out
		0			0	7:30 AM	2:00 PM
7:30 AM	3:30 PM	8	7:30 AM	2:00 PM	6.5	7:30 AM	3:30 PM
8:30 AM	3:00 PM	6.5	8:30 AM	3:00 PM	6.5		
7:00 AM	11:00 AM	4	7:00 AM	11:00 AM	4	7:00 AM	11:00 AM
2:00 PM	8:00 PM	6	2:00 PM	8:00 PM	6	2:00 PM	8:00 PM
		0			0		
		0			0	4:00 PM	10:00 PM
3:00 PM	10:00 PM	7	3:00 PM	10:00 PM	7	3:00 PM	10:00 PM
4:00 PM	10:00 PM	6	4:00 PM	10:00 PM	6		
		0			0		

Social Media Connected

All of our Social Media Accounts can be connected and embedded to our App, plus our Website, email, phone numbers and other online contacting channels

When a customer signs-up to our App, their email is automatically entered in to the owners database, whereby, if required, we can send them updates, offers and business notifications.

Local Directory Listings (yellow pages)

With this function, we have **two choices,** both of which will work to our benefit. (This will only happen when we have a serious database built up)

1) List local services. ie, Mechanic, Painter, Interior Designer, Artist, Handyman/woman, Hairdresser, Dog-groomer etc etc.

2) Monetise all of the above. If you have a large database, you can charge any of the above in (1) a fee to list their services on your App. If operated properly, either of the above should bring traffic/revenue to your business or outlet.

20 - 30 Operationl Extra Functions

1. Integrated SMS
2. Form Builder
3. Hotel Booking
4. Mortgage Calculator
5. The Hub
6. Push Notifications
7. Shopping Cart
8. Client Module
9. Event Calendar
10. Paid membership
11. Appointment Booking
12. Food Ordering

13. Gift cards / Vouchers
14. Information Tabs
15. Tip Calculator
16. Client Follow-up
17. Refer a Friend
18. QR Codes
19. Employee Schedule
20. Local Directory
21. Geo Fencing
22. Social Media Tabs
23. Admin Access
24. Android or iPhone

Plus much much more functions, incl. Back-office admin, Email broadcasts, Automatic updates, 24/7 Tech Support, Customer Profile, Digital Stamp cards Store Locator Payment Plans Multi currency Multi Language Etc. etc etc.

Contact Your Local App Creator

For a free consultation, to discuss how to take

your business to the next level and discover

the patent pending technology* that no other

provider has access to..........

Call Andrew

Land Line (+44)0843 2899194

Or email help@approvedbusinessdirectory.uk