

JPEG stands for Joint Photographic Experts Group. It is a standard method of compressing photographic images. We also call JPEG the file format which employs this compression.

JPEG/JFIF is mostly used for storing and transmitting photographs on the World Wide Web and is a well-established standard with plenty of software available, including free software.

A digital photo is made up of a series of pixels.

The "size" of a digital image are its total number of pixels, expressed as megapixels and this size is the resolution of the image.

The proofs and small jpegs I email are called 'low resolution' because of the reduced number of pixels, hence why the quality is not good enough to print.

The 'full resolution' (large files) images I sell are the jpegs with the full amount of pixels. The dots per inch of these is 350dpi.

These large files can be stored on your hard drive or other memory device and used over and over again to produce print enlargements, canvas prints and many other products. This is why buying the jpeg is such good value and why photographers usually charge so much for them.

There are numerous websites which allow you to quickly and easily turn your jpeg into pretty much anything you desire!

Below are some of the sites I use regularly:

photobox.co.uk

yourperfectcanvas.com

Buying the jpeg and creating your own product is often more cost effective.

I want to make sure you get the best out of your jpeg image, so should you need any help creating your product give me a shout!

