









HARRODS LIMITED, KNIGHTSBRIDGE, LONDON SW1X 7XL · TELEPHONE 020-7730 1234 · FAX 020-7581 0470 · www.harrods.com

20th October 2000

Product Manager
Advertising & Marketing
Harrods Limited
Knightsbridge
London
SW1X 7XL

To Whom It May Concern,

RE: Smartie Artie - Entertainers

Harrods Limited have worked with Smartie Artie clowns for a period of over two years on a variety of occasions and would recommend the team of Smartie Artie clowns as reliable, flexible and professional team players.

Harrods aims to offer customers the ultimate retail shopping experience, to provide a shopping environment that is second to none and to exceed our customers' highest expectations in the service that we offer.

Particularly during school holiday periods we have worked with Smartie Artie to provide our customers with a point of difference, they have performed as a close–up clowns entertaining customers on the shop floor, which has appeal for both parents and children alike.

Smartie Artie clowns have also performed as a wandering entertainers offering everything from comedy work with puppets to balloon modeling. They model fantastic balloon hats and creatures, which create instant visual noise to attract a crowd.

Harrods has also worked with Smartie Artie clowns on high profile events such as Themed Breakfasts, which we hold in the store almost every month, in the Georgian Restaurant on the fourth floor. Such events attract prestigious guests. Smartie Artie clowns have performed everything from forty five minute stage shows, to close up table entertainment at these events.

Please do not hesitate to contact me directly for a verbal reference on the telephone number below.

Yours truly,

Sam Politics

Product Manager
Advertising & Marketing Department
Direct Line: Fax:

E-mail:



Smartie Artie 57 Cutenhoe Road Luton Beds. LU1 3NB

5th January 2001

Dear Smartie Artie

Thank you very much for your help and wonderful entertainment during our Children's Christmas party on the 13th December. It was a great success and the children enjoyed themselves immensely!

I would appreciate it if you could thank the facepainters and Leo Piper for their help on the day – lots of the parents commented on the beautiful facepainting.

Happy New Year to everyone at Smartie Artie - hope to see you again next Christmas!

Yours sincerely

Sports Administration Assistant