



# Company Profile

## Brainiacs Technologies Ltd

**Brainiacs Tech Limited**

Brainiacs Tech (UK)

Brainiacs Tech Ltd, 4th Floor, 86-90 Paul Street, London  
EC2A 4NE

<http://www.brainiacstech.com>

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Brainiacs Technologies started its journey with a vision to create superior technology solutions. Relentlessly following our vision we now stand as one of the global leaders in IT Services and Enterprise Solutions. **Web: brainiacstech.com**

## WHO ARE BRAINIACS TECHNOLOGIES?

BRAINIACS TECH Ltd started its journey with a vision to create superior technology solutions. Relentlessly following our vision we now stand as one of the global leaders in IT Services and Enterprise Solutions.

Delivering quality and customization for many years, we offer superior IT solutions that help streamline the operational needs of your business. With more than 150 satisfied clients in over 09 countries and 250 implementations globally, we understand the value of customizability and strive to continually deliver unprecedented solutions which cater directly to your business needs.

It is our mission to improve the online exposure for all of our clients through innovative designs, cutting edge marketing campaigns and back-office systems that simply work. Using system and business automation at the forefront of our solutions, it has become our goal to guide our clients from a ground level, all the way up until to business success. You have the fantastic business idea, and we have the tools to turn it into a reality. It is as simple as that.

### OUR CORE VALUES:

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#### Complete Quality:

The highest level of quality assurance is what makes us who we are. Our quality standards ensure that you get the high value that you need. Our commitment to quality is demonstrated by our success.

#### Innovation:

At Brainiacs, innovation has always been a primary focus along with adherence to the highest quality assurance and control standards in software development.

Driven by innovation we turn ideas into great executions which are suited to your operational needs.

#### Our Expertise:

With skilled experts strategically located at our service-and-delivery-centres, our team of highly qualified experts is what we take pride in. We drive success by providing the right solution to your business problems in the most efficient of ways. We rigorously follow our rules and processes which has earned us immense respect amongst our clients in all major industry verticals.



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## OUR SERVICE DESCRIPTION:

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At Brainiacs, we have made it our mission to improve the online exposure for all of our customers. Combining business logic, extensive expertise in web design and a portfolio containing works for all major industry verticals, we believe that we have the winning combination. From corporate giants and enterprises to entrepreneurs with just a brainstorm to hand, we have seen it all. When selecting Brainiacs as your vendor, you will gain access to a dedicated team that is willing to understand your business, its market and its objectives to achieve only the best results. Furthermore, with years of experience in web businesses, Brainiacs will try to identify new revenue streams for your operations to maximise your online potential and capture your market where it really matters.

Through the ever growing demands of our customers, we have tailored our solutions and can now offer you a one window solution that includes both your chosen service with business campaigning, investment opportunities and business mentoring as a bonus. Since inception, we have mentored many entrepreneurs who have now flourished into respectable, profitable web business and this is a statement we are proud of.

Whether it is a brand new concept or an upgrade to existing services, talk to us first! Over the years, Brainiacs have assisted many entrepreneurs and business professionals in realising the true potential of their ideas! By being able to understand you, your clients and your objectives, Brainiacs has the ability to expand ideas, introduce new revenue streams and create automated systems that allow you to continue what you do best. With every client receiving insight and knowledge no matter how small the project, Brainiacs has been branded as business mentors by many of our customers.

As our services have evolved, we have made it our primary objective to ensure that you make the most out of your web presence and have a recognised brand that is at the forefront of your potential markets minds.

If you're looking for a website design which is not only going to look fantastic, but is going to be business driven and mission focussed, then you have found the right company. Too often, we see websites that have been over designed without thorough consideration for the client's business objectives, mission or brand image.

As internet business development specialists our consultative approach is used to find out the true purpose of your website and work closely with you to create the simplest and most tasteful way of getting that information on the internet. For Brainiacs, good web design has as much to do with how a website functions as well as how it looks.



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## OUR OFFERINGS:

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### Business Development:

Corporate Branding  
Business Development Consultancy  
Business Automation Consultancy  
Proof of Concept / Business Plan  
Route to Market Consultancy  
Capital / Angel Investment  
Technology Reports / Audits



### Web and Software:

Web and Graphics Design  
Bespoke Web Portal Development  
Internet / Intranet Management  
Moodle Integration  
Bespoke Software Development  
Algorithms and Plugin Development  
Open Source Customisation



### Marketing Suite(s):

Marketing Campaign Management  
Search Engine Optimisation  
Search Engine Marketing  
Social / Digital Marketing  
Traditional Marketing  
Email / Mailshot Campaigns  
Leaflets / Stationary Design



### Aftersales / Support:

Website Analytics  
Telephone / Email Support  
SLA Technical Support  
Penetration Testing  
On-Going Business Analysis  
Quarterly Business Reviews  
24 / 7 Hosting Support Services

## PROMINENT CLIENTS:

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Please find below a shortlist of Brainiacs Solutions prominent clients:



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## TESTIMONIALS:

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Please find below what our clients thought about our services.

### **Mr. Dan Thomas: Stockport Hydraulics**

#### **Nationwide Hydraulics Fittings and Components Supplier**

Thank you for your help over the last few weeks, Brainiacs have provided a 1<sup>st</sup> class service and I have no doubt I will use you again in the near future for my future plans. Please give my regards to your team.



### **Mr. James Bishop: Skye Cloud**

#### **Cloud Solutions and Web Hosting**

Establishing a credible web presence was key to us as a business and Brainiacs quickly demonstrated them to be the perfect partner. They did a fantastic job in translating our corporate vision into a relevant and dynamic site and we continue to value their creative input with our on-going online marketing efforts. The team are insightful, friendly and extremely helpful, which ultimately gave me complete confidence in their ability to run with the project from start to finish and I wouldn't hesitate in recommending Brainiacs to anyone.

### **Mr. Graham Wignall: RedStar Telecom**

#### **IT Support and Telecommunications**

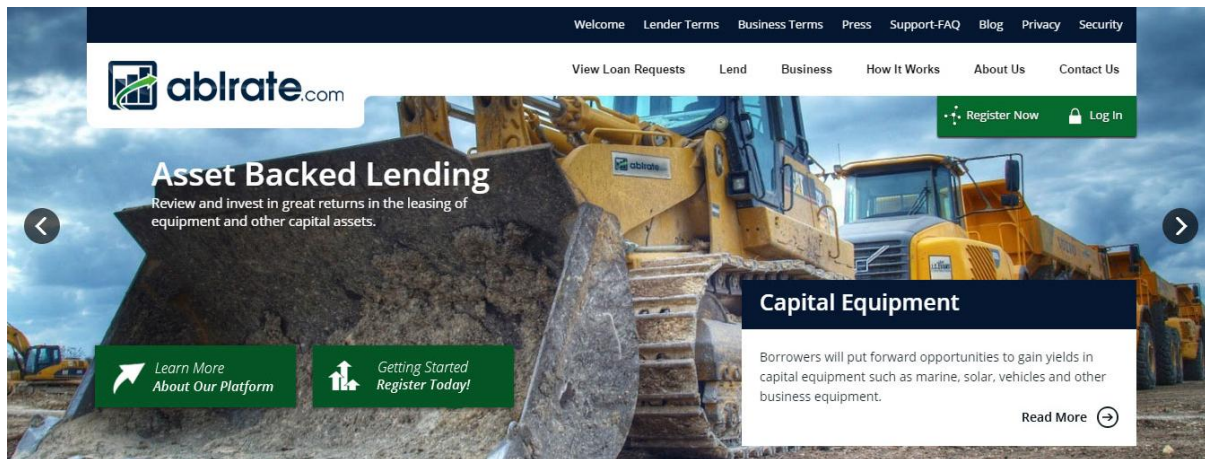
We have found Brainiacs to be very professional in their approach to designing and building our website, Their can do attitude and always going that extra mile made the whole task that much easier for us as a company who had very little time to spend on the web project ourselves. Throughout the process they have given us some excellent ideas and their business development skills have truly shone through. We are very happy with the finished site. We found them to be excellent value and they completed the site for the agreed amount – I would recommend Brainiacs to any potential client looking for a new website



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## ABLRATE ASSET BACKED LENDING SYSTEM

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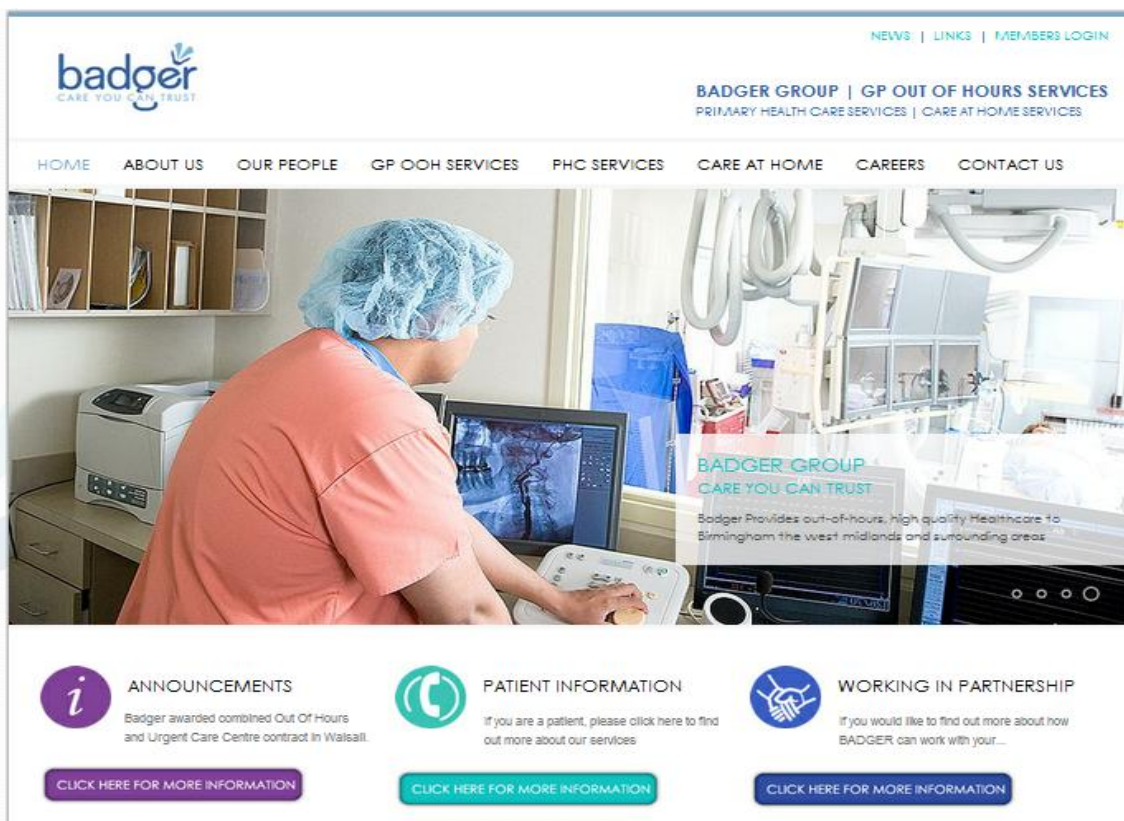
[www.ablrate.com](http://www.ablrate.com)

Ablrate is a peer lending platform that focuses on the asset backed business loan sector. The system is designed to bring lenders quality, secured lending opportunities from professional businesses seeking financing for income generating transactions. The site posts loan requests in capital equipment, property and is the world's first platform to offer investments in aircraft transactions.



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## NATIONAL HEALTH SERVICE (NHS): PCT'S AND OUT OF HOURS

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Brainiacs have worked with the NHS on numerous projects throughout the last few years. Focussing on “Out-Of-Hours” services and Primary Care Trusts, Brainiacs provide monthly Technical SLA support for 7 practices. Brainiacs’s first project was a small website to raise awareness about swine flu developing a bespoke software using artificial intelligence which would respond to general “swine flu” related questions. After successful completion of this project our work for the NHS quickly spiralled through word of mouth marketing amongst practices. Since this project, Brainiacs have now provided Monthly Database Management (Adastra and Rota Master), Microsoft SharePoint Implementation, SharePoint Training, Secured GP Login Systems, Live Chat features, Voice and Text Language Translation (On the Fly) and more.

[www.badger-group.com](http://www.badger-group.com)

[www.urgentcarecambridgeshire.co.uk](http://www.urgentcarecambridgeshire.co.uk)

[www.ebpcoutofhours.nhs.uk](http://www.ebpcoutofhours.nhs.uk)



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## SUPERLOOKS: WOMENS CLOTHING LONDON BASED ONLINE WOMENS RETAIL STORE

[www.superlooks.com](http://www.superlooks.com)

The Super looks team have a vast experience in manufacturing, retailing and sourcing good quality fabrics at cheap prices globally. Their collections are inspired from worldwide catwalk shows which through the highest quality materials and production standards are translated into commercial High Street fashion.

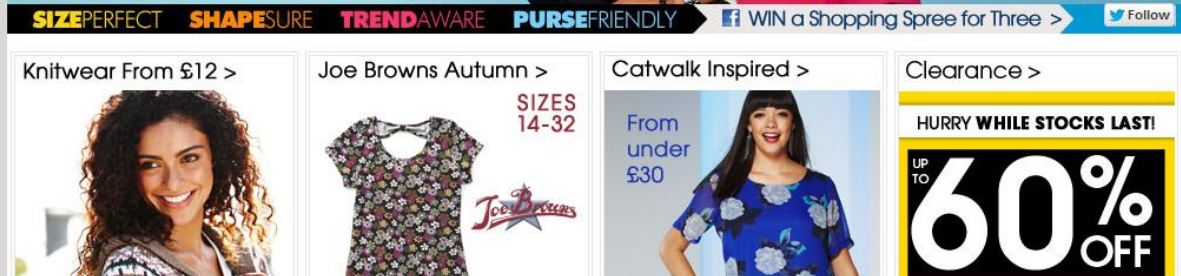
Due to a tough year for the company, Brainiacs were commissioned to rebrand Super looks and provide them with a modern feel that captured the younger generation. After providing analytical and trend reports on their website, Brainiacs came to the conclusion as a pattern emerged that the younger generation (16-25) could not relate to their brand.

Since a new website build and photography shoots, Brainiacs have now begun running an online marketing campaign for the company using SEO and Social Media Marketing to maximise their current market reach and expand globally.



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## FASHION WORLD: JD WILLIAMS FASHION GROUP

[www.fashionworld.co.uk](http://www.fashionworld.co.uk)

Fashion World Limited is a sister company to J D Williams & Company Limited, the UK's leading direct home shopping company, operating over 20 successful catalogue brands. The formula of providing quality, fashionable, value for money clothing direct to customers proved increasingly popular towards the latter end of the 20th Century and J D Williams enjoyed significant growth. This continuing growth has ensured J D Williams is the most successful direct home shopping company in the UK today, with over 2 million customers and 4,000 employees.

As part of our expansion into off-shore markets, Brainiacs Solutions acquired this project through our partners at good core soft. Having been around for many decades, the company required a total rebrand to fit with the more recent market needs, expanding into software such as bespoke CRM and CMS to manage their ever increasing orders.

[www.blackgoatcashmere.com](http://www.blackgoatcashmere.com)

[www.pinkpigcrafts.com](http://www.pinkpigcrafts.com)

[www.theonlinewatchcompany.co.uk](http://www.theonlinewatchcompany.co.uk)



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Driven by a spirit of innovation  
and passion

#### NEWS

[All news](#)


**Fabrice Bregier at the Airbus controls**  
01 JUNE 2012 [PRESS RELEASE](#)



**UNESCO backs Airbus initiative to engineer tomorrow's world**  
30 MAY 2012 [PRESS RELEASE](#)



**Airbus Corporate Foundation and International Federation of Red Cross and Red Crescent Societies sign cooperation agreement**  
29 MAY 2012 [PRESS RELEASE](#)

What's new in airbus.com ?

29 MAY 2012 — Upgrade Services - Cabin and Related Systems

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#### FOCUS

### Sharklets

New milestone for fuel saving devices



## AIRBUS: EUROPEAN UNION CLIENT

[www.airbus.com](http://www.airbus.com)

Through our partners based in Greece, Brainiacs Solutions were extremely fortunate to work with world leading Aircraft specialists "Airbus". The project itself came from the European IT high-commission of Athens, Greece in which Brainiacs has access to from partners. As you can see from their website, it is absolutely loaded with functionality including a unique "World Wide Presence" map which entails a flash-based interactive development in which users can actively search around the map. Brainiacs Solutions were also commissioned to develop a bespoke content management system which allowed access from users across the globe to manage certain aspects of the website. Of course, this included a large database with user-access and permission rights, multiple languages converting to English once uploaded to the website and lots more.

[www.imodelmanagement.co.uk](http://www.imodelmanagement.co.uk)

[www.girlscholarusa.com](http://www.girlscholarusa.com)

[www.partylicious.com.pk](http://www.partylicious.com.pk)



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Desired Program

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## ASHFORD UNIVERSITY (CLINTON - USA) BESPOKE UNIVERSITY PORTAL

Ashford University is a vibrant community that combines a traditional college campus with effective learning online. Here you'll experience online education infused with a history of academic excellence. Brainiacs Solutions were commissioned indirectly by our partners in Greece to build not only an informational based website that impacts their futuristic presence, but an online portal for students to collaborate and discuss courses, exams and prospectus. Just like any university, Ashford has a lot of external systems such as mailing, databases and documentation that required implementation to ensure minimal disruption with their transition from 2001 to 2012!

### Other Children and Education Sector Clients:

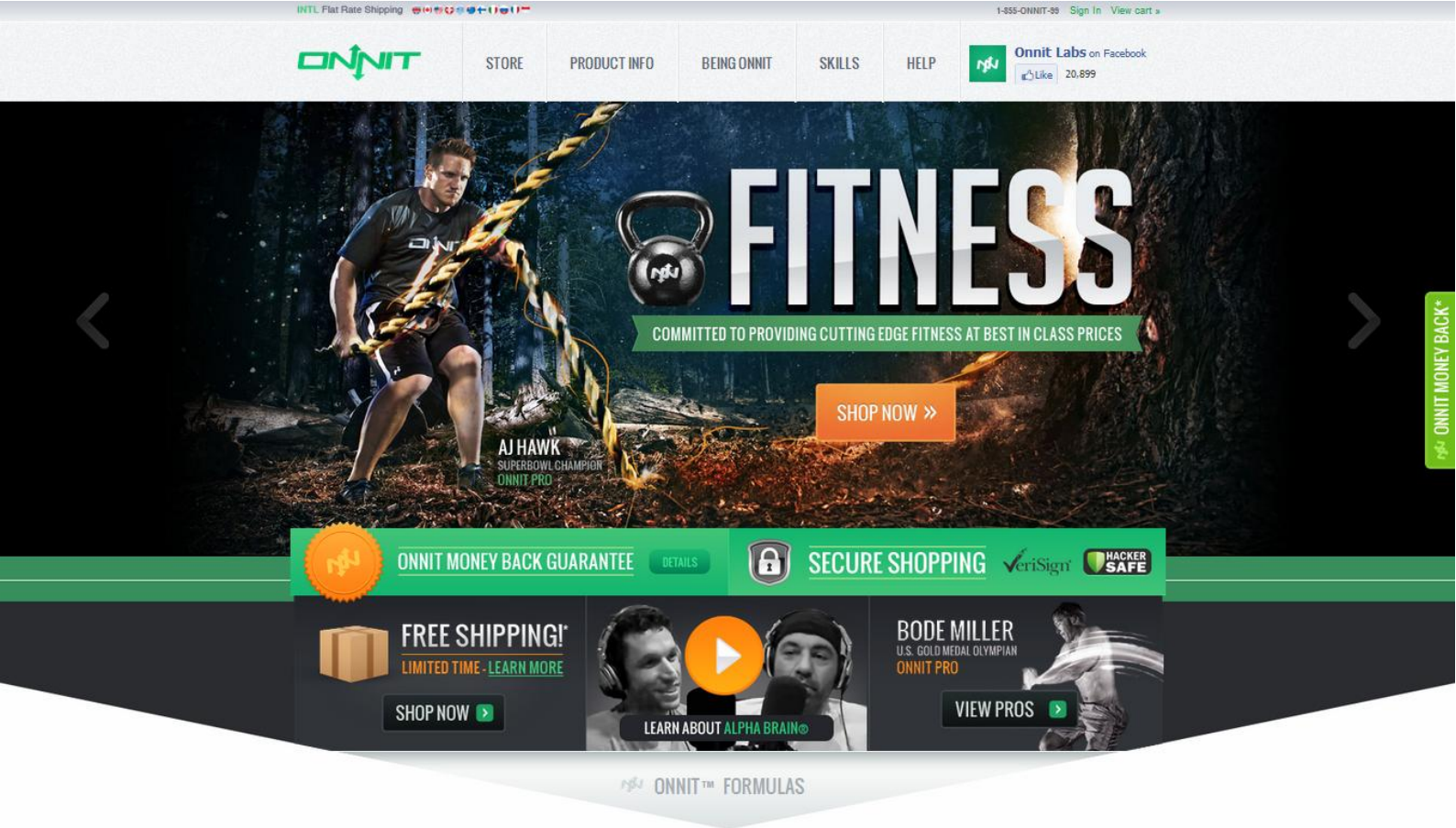
[www.bedford.ac.uk](http://www.bedford.ac.uk)

[www.cybertutor.co.uk](http://www.cybertutor.co.uk)

[www.kompan.co.uk](http://www.kompan.co.uk)

[www.bedmod.co.uk](http://www.bedmod.co.uk)





## ONNIT LABS - USA

### NUTRITIONAL SPORTS, HEALTH AND FITNESS SUPPLEMENTS


Onnit started with a goal to bring you the very best natural supplements combined in unique formulas to provide you with unparalleled simplicity and efficacy in improving your state of being. Our flagship nootropic, Alpha BRAIN, is designed to be a one-stop powerhouse for helping the body boost neurotransmitter levels and bring your mind to the top of its game. Other formulas for mood, stamina, immune health, and bone & joint health round our list of celebrated novel formulations. Brainiacs were commissioned through our partners to provide business development services to Onnit Labs for their branch out into the UK. As one of our favoured clients, we are always looking for ways to improve their online presence and feel we have helped them create an absolutely stunning website.

#### Other Sports Nutrition Websites:

- [www.sportandsupplements.com](http://www.sportandsupplements.com)
- [www.kissgyms.com](http://www.kissgyms.com)
- [www.timhayesfitness.co.uk](http://www.timhayesfitness.co.uk)



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**LATEST NEWS**  
MedSys Group Named 37 on Dallas

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CONSULTANT LOGIN

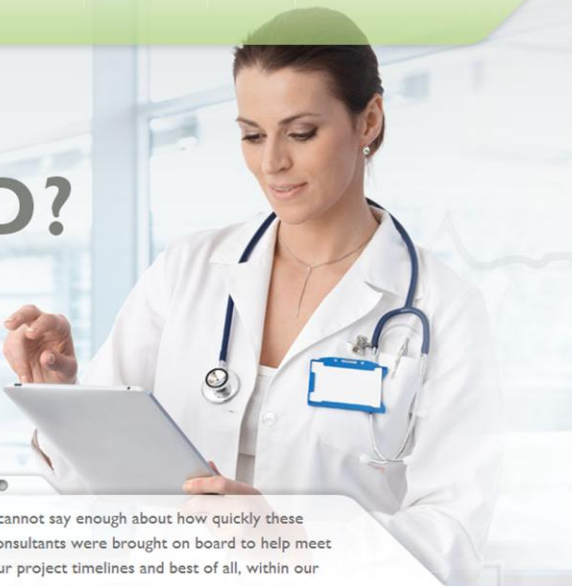
**MEDSYS GROUP**  
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“I cannot say enough about how quickly these consultants were brought on board to help meet our project timelines and best of all, within our project budgets. I highly recommend MedSys Group to all my peers for their consulting needs.”

» Director of IT Virtua Health

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MEDSYS (NHS):  
MEDSYS GROUP EVOLVING HEALTHCARE

[www.medsysgroup.com/](http://www.medsysgroup.com/)



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PHOTO OF THE DAY (2014-03-02 )

LATEST PRODUCTS



THESE PRODUCT FOR REST OF THE

VIDEO OF THE DAY(2014-03-02 )



NEW MEMBERS



## WASSSN LONDON BASED ONLINE ECOMMERCE PORTAL

[www.wasssn.com](http://www.wasssn.com)



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App Store

Available on the  
Android



Track your issues.  
Manage your well sites and pipeline.  
All in one place,  
no matter where you are!  
... and the best part is



Similar Software  
Costs \$1000/year

Using the Landowner App will ...



Give you more time to spend doing what you love so you don't have to spend countless hours trying to track your issues and manage your well sites



Save you money by keeping track of rental checks, damages, and outstanding issues. Since our software is FREE and you save money you have a perfect excuse to buy the new iPhone or Android (just call it a business expense)



Reduce your stress since you have one-stop-shop to quickly manage your issues, well sites, and pipeline.



Help you communicate your issues to the land agent or oil company by allowing you to easily pull up pictures, audio, notes, and location



Make it easy to sell or pass your land on to your children...  
Now they will see everything at glance



Keep you from losing sensitive information

## LAND OWNER APPS: THE LANDOWNER APP

<http://www.landownerapp.com/>



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## DNA: DNA HEALTH CARE

[www.dnahealthcorp.com](http://www.dnahealthcorp.com)



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Ensuring your needs are looked after

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## PACT PARTNERSHIPS

### FREEDOM TO CHOOSE | PERSONAL ASSISTANT PORTAL

PACT Partnerships offers a secure, match-making portal for Personal Health Care Assistants and the service users that require personal home care. The system itself allows services users to search and select a personal home care assistant that match their own beliefs, ideas and hobbies and not just a randomly selected carer. The service that PACT Partnerships offer has grown from a simple idea into an innovative and exciting approach to supporting people in every community, whilst safeguarding at every possible opportunity. Currently statutory authorities and other organisations offer parts or 'bits' of the service, leaving the end user frustrated, confused and possibly at risk.





## SIGN UP

Create your account today

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## CUSTOMER LOGIN

User Email

\*\*\*\*\*

[Register](#)

☐ Remember me

[Forgot Password?](#)

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- **DOCTORS FOR AUSTRALIA: THE CONCEPT BEHIND THE NETWORK**  
Find out more information about our Medical Network



Welcome to Doctors for Australia, a network dedicated to communication, education and relocation within the medical profession in Australia.

Join today and benefit from our vision to create an online social media facility that takes a further step into providing cost effective education and opportunities for doctors at all stages of their career.

## LATEST NEWS

**February 22, 2013**

This patient has a minimally displaced Weber B fibular fracture, by which I mean that the .....

[More](#)

**February 17, 2013**

You know the scenario: a patient comes in with headache for the previous few hours or even .....

## DFA | NFA AND ADHA - AUSTRALIA SOCIAL NETWORKING PORTAL FOR DOCTORS AND HOSPITALS

Welcome to Doctors for Australia, a growing network of medical professionals. The team comprises of doctors and IT professionals dedicated to providing a solution to communication, education and relocation within the medical profession. Our vision is to create a large national network of doctors, hospitals and educators whom can contribute to the improvement of communication and knowledge delivery using one secure website.

We are not a website filled with medico-political journalism and we do not have locum agencies on the site. We focus on communication between doctors (colleague to colleague) and hospitals directly. We also encourage important, clinically relevant discussions which will give you senior opinions on debatable aspects of day to day practice. This will be at your fingertips and prove to be of great value as the network grows.

### Other Websites:

- [www.doctorsforaustralia.com](http://www.doctorsforaustralia.com)
- [www.nursesforaustralia.com](http://www.nursesforaustralia.com)
- [www.alliedhealthforaustralia.com](http://www.alliedhealthforaustralia.com)

## ADDITIONAL WORKS:

Please find below some of our additional works not shown above. Some of our works may not be relevant to your industry; however it is always good to see what other industry verticals we work with!

- [www.girlscholarusa.com](http://www.girlscholarusa.com)
- [www.viningsremodeling.com](http://www.viningsremodeling.com)
- [www.mrmoveruk.com](http://www.mrmoveruk.com)
- [www.ambreenmakeup.com](http://www.ambreenmakeup.com)
- [www.shrinapatel.com](http://www.shrinapatel.com)
- [www.medsysgroup.com](http://www.medsysgroup.com)
- [www.thegundocklands.com](http://www.thegundocklands.com)
- [www.royalecuisine.co.uk](http://www.royalecuisine.co.uk)
- [www.marksalleelaw.com](http://www.marksalleelaw.com)
- [www.phothai.co.uk](http://www.phothai.co.uk)
- [www.appanagehub.com](http://www.appanagehub.com)
- [www.pfnigeria.org](http://www.pfnigeria.org)
- [www.boxingbeautiful.com](http://www.boxingbeautiful.com)
- [www.mioconferencingsolutions.co.uk](http://www.mioconferencingsolutions.co.uk)
- [www.sampsondesign.co.uk](http://www.sampsondesign.co.uk)
- [www.greencardus.net](http://www.greencardus.net)
- [www.redstartelecom.com](http://www.redstartelecom.com)
- [www.insurancequotemaster.co.uk](http://www.insurancequotemaster.co.uk)

(Note : Sound Enabled)

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